1 in 3 American adults is at risk for kidney disease.
MESSAGE FROM OUR LEADERS:

2013 WAS A PRODUCTIVE YEAR FOR THE NATIONAL KIDNEY FOUNDATION AND, MOST IMPORTANTLY, FOR THOSE WE SERVE.

At the close of the fiscal year, we emerged with a stronger financial position, which allowed us to put our new strategic plan into action. During the last 12 months, we focused our efforts on the Awareness, Prevention, and Treatment of kidney disease for those at risk and those living with kidney disease. We strengthened our existing programming and began to roll out new initiatives aimed at community-based education and system-wide change. And, importantly, we restarted our research program that has funded $100 million in research grants since its inception.

Thanks to the exceptional generosity of our supporters and volunteers, we are reaching more people than ever before. The simple message that 1 in 3 adults — 73 million Americans — is at risk for kidney disease because of high blood pressure, diabetes, or a family history of kidney failure, is reaching people nationwide. We continued promoting the importance of screening, serving as a voice for patients and practitioners in Washington, DC, offering free support through our patient helpline, and educating healthcare professionals around the country with the latest information to better treat their patients.

As you will see in this report, our programmatic impact has never been stronger, and we have our partners, volunteers, and supporters to thank. We are inspired by the dedication of all those who give back to the kidney community and will continue to fight kidney disease on behalf of all of our constituents.

From all of us at the National Kidney Foundation, thank you for your commitment and support.

Sincerely,

Greg Scott
Chairman

Beth Piraino
President

Bruce Skyor
CEO

ABOUT the National Kidney Foundation

The National Kidney Foundation is the leading organization in the U.S. dedicated to the awareness, prevention, and treatment of kidney disease for hundreds of thousands of healthcare professionals, millions of patients and their families, and tens of millions of Americans at risk.
PROGRAM HIGHLIGHTS

AWARENESS

YOUR KIDNEYS & YOU
PUBLIC EDUCATION
KIDNEY WALK

PREVENTION

NKF CARES
KEEP HEALTHY
CHRONIC KIDNEY DISEASE PRIMARY CARE INITIATIVE

TREATMENT

ADVOCACY
EDUCATION FOR KIDNEY HEALTH PROFESSIONALS
RESEARCH

Your Kidneys and You
In this new community-based initiative launched in 2013, trained volunteers deliver presentations to members of the general public, highlighting the role of the kidneys in the body, educating about healthy lifestyle and risk reduction, and encouraging individuals to take action by talking to their doctor about testing for kidney disease.

Public Education
The National Kidney Foundation remains the leader in educating the public about kidney disease and its risk factors. In 2013, kidney.org was the highest-ranked website in searches for “kidney disease,” accessed by more than four million constituents. In addition, research published in the NKF’s journal, American Journal of Kidney Diseases, found that 59% of Americans will develop kidney disease in their lifetime. The NKF used this study to drive awareness and issue recommendations for annual screening with a simple urine test for those over 60 as well as others at risk. The release of this study generated over 100 million media impressions.

Kidney Walk
Kidney Walk, the signature event of the NKF, is the nation’s largest walk to fight kidney disease. Held in 81 communities around the country, the event raises awareness and funds lifesaving programs that educate and support patients and their families. Last year, Kidney Walks attracted 80,000 walkers, 5,000 teams, and over 200,000 donors who got the word out about kidney disease and risk factors while raising $8 million.
PREVENTION

NKF Cares
NKF Cares offers support to more than 10,000 people affected by kidney disease, organ donation, and transplantation each year. Through a toll-free hotline and dedicated email, NKF Cares directly addresses questions from kidney patients and family members from around the United States on a wide variety of topics, including risk reduction, financial impact of kidney disease, nutrition, and treatment options.

KEEP Healthy
A new, community-based initiative, KEEP Healthy offers free kidney health checkups to help people assess their own kidney disease risk. After taking a brief health survey and having blood pressure and Body Mass Index (BMI) measured, participants are offered educational information and consultation with a medical professional. Follow-up recommendations are offered, including healthy lifestyle tips and specific tests to take at the doctor’s office.

TREATMENT

Chronic Kidney Disease Primary Care Outreach
NKF launched a national initiative to reach primary care practitioners with important information about screening at-risk patients to achieve early detection and prevention of kidney disease. On the local level, our outreach initiatives included a conference for primary care professionals in the Midwest that ultimately benefited 5,000 patients. In the Greater New York area, an annual conference highlighting the Cardiac-Kidney-Diabetes connection and additional programs on obesity and diabetes drew over 300 doctors, ultimately impacting the health of thousands of patients.

Advocacy
The NKF continues to be a powerful voice for kidney patients, representing the interests of the kidney community in Washington D.C. every day. This year, NKF met with key members of the federal government to ensure that the Affordable Care Act meets the needs of people with kidney disease, continued to advocate for expanded immunosuppressive drug coverage for transplant recipients, and stood firm against proposed cuts to dialysis care.

Research
In 2013, the NKF funded original studies that will evaluate the effect of phosphorus on early-stage kidney patients, identify genetic markers that put people at risk for kidney disease, and test new treatment options to improve long-term transplant survival.

Education for Kidney Health Professionals
More than 58,000 healthcare professionals received continuing education from the NKF in 2013 through the Spring Clinical Meetings, online educational programs, and regional symposia. Throughout the year, 39 new continuing medical education courses, both online and live, delivered the most current information to physicians, nurses, dialysis technicians, dietitians, advanced practitioners, and other professionals involved in kidney care. Local professional education programs helped kidney specialists improve the care provided to their patients. As an example, the impact of Kidney Care Education Day in Sioux Falls will be felt by 2,500 patients per week throughout South Dakota, Iowa, Minnesota, and Nebraska.
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INDIVIDUAL SUPPORTERS

Thank you to the thousands of individuals across the country who made generous donations in fiscal year 2013 to support kidney patients and their families through our programs, services, and initiatives.

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Walter Family Foundation

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IN CASE OF URGENCY, CALL DIRECTLY
Philadelphia, PA
(215) 487-5100
www.­n­k­f­.­org

When I was first diagnosed with kidney disease, I was scared and confused. The first call that made was to the Delaware Valley Division of the NKF in Philadelphia, and from that day on, I have never regretted that decision. The NKF gave me the information and resources that empowered me and gave me hope. I support and donate to the NKF because they were there for me when I needed them the most. They are a lifeline to kidney patients and their families.

TAYLOR CAMPITELLI
Philadelphia, PA
“My Goddaughter, Melanie, was diagnosed with kidney disease at age 19. I got involved with the NKF’s Kidney Walk and my goal has been to exceed our fundraising from the prior year and to increase participation on our team. We just completed our 3rd walk as the largest team and largest fundraiser for our local Kidney Walk. When I go out into the community, I speak to people who have their own kidney stories. It seems to be a hidden subject, and yet so many are affected. I want to help increase awareness about kidney disease and feel strongly that the NKF’s work is critical in educating the public.”

DAWN JONES
Los Angeles, CA

“With my wife’s college roommate needed a kidney transplant, I was thrilled to find out I was a match. Becoming a living organ donor has been one of the most meaningful and gratifying experiences I have had in my entire life. I am supporting the NKF’s mission and programs, and hope more people will choose to save a life by donating one of their kidneys.”

STEVE MAUPIN
Managing Director, Alvarez and Marsal; San Francisco, CA.
"Philanthropy is a big part of our lives and the National Kidney Foundation is a great steward of the resources they receive, which is really important to us. Kidney disease affects so many in our region that we can’t think of a better way to help improve the health status of our neighbors than by being actively involved with the NKF."

STEVEN MUNGO
CEO, Mango Homes
Columbia, SC

The prevalence of kidney disease in the Washington DC area is a call to action for all of us. Through the collaboration with key partners in our community, I hope we can change the numbers on the ground and make life better for patients here and around the country.

MICHAEL J. RUGIERO
(with his wife, Jennifer)
Vice President, US Government Affairs and Policy, EMD Serono, Inc.
Washington, DC

"The prevalence of kidney disease in the Washington DC area is a call to action for all of us. Through the collaboration with key partners in our community, I hope we can change the numbers on the ground and make life better for patients here and around the country."
“I was born with a birth defect that damaged my kidneys and ultimately led to kidney failure. I first became involved with the NKF through the Kidney Walk. I soon began to use my personal network to bring in contributions through Walk and the Gift of Life Gala. My goal is to significantly raise the bar for fundraising so we have the resources needed to spread awareness, support research for groundbreaking advancements, and truly impact lives. Through NKF, I am also reaching out to children with kidney disease to show them you can have kidney disease and still be successful.”

TIM STATTS
VP, Commodity Services, Schneider Electric
Louisville, KY

“Living with a sister and a mother who both suffered from kidney failure, I am well aware of the profound effect kidney disease has on the individual and family. The fact that 26 million Americans have chronic kidney disease and millions of others are at risk and do not realize it is staggering. The urgency is there and I am honored to do my part in supporting the efforts of the NKF. As an ambassador of the NKF’s Now! you know public awareness campaign, I challenge myself and others to collectively take the opportunity to help make a difference. Let’s educate and eradicate!”

Joanne K. Miyaji
Brent Mobley-Doughtys
Jesse Moll
Jodi Rena Money
Paul Montalbano
Michael Montanez
Brad Moore
Warren Moore
Katherine X. Moore
Karen L. Moore
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Kerry Doss
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Jen Doss
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Kim Doss
Dave Doss
Carrie Doss
Amy Doss
Tina Doss
Kim Doss

CARETakers will be active volunteers and donors because we have had an amazing experience helping and inspiring others. In the future, we hope we can create a stronger platform to support and advocate for kidney patients and caregivers.

HELEN YAN
Sales Specialist, Susquehanna Financial Group, LLP
Monroe, New York

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Christopher A. Zimmer
Ronald Zoby
Paul Zucconi
Peter Zurkov

“The husband, Jimmy, is a two-time kidney transplant recipient. We joined the KF in 2007 because we were searching for an organization that could support us in dealing with Jimmy’s diagnosis and give us an outlet to empower others who were in similar situations. We will continue to be active volunteers and donors because we have had an amazing experience helping and inspiring others. In the future, we hope we can create a stronger platform to support and advocate for kidney patients and caregivers.”

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Jeffrey Wolfer
Lisa Wood
Nicholas Wood
Robert Woods
William Wallace Woodford
Ceri Worchel
Linda S. Word
Bob Wozny
Paul Wyman
Steven Yanta
Lynne P. Yao, MD
Ning Yao, MD
Marele G. Yarborough
Jason Yardi
Frederick Yellets
The Yoder/Rosenberg Family Foundation, Inc
Eddie J. Yonge
Kim A. Yongue
Takeshi & Ellen Yoshichuk, MPhS
Frank Young, III
Melvin Yusuf, MD, FNKF
Lee & Peggy Zeigler
Christopher A. Zimmer
Ronald Zoby
Paul Zucconi
Peter Zurkov

CORPORATE SUPPORTERS

The National Kidney Foundation thanks the corporations whose generosity helps us to continue to advance the awareness, prevention, and treatment of kidney disease. The following organizations contributed $10,000 or more to support KF programs and services in fiscal year 2013.

OVER $1,000,000
Affymax, Inc
Sanofi

$500,000-$999,999
AbbVie
Amgen

$250,000-$499,999
Astellas Pharma US Inc
Boehringer Ingelheim

$100,000-$249,999
Abeona Therapeutics

$50,000-$99,999
AbdiAccess Care

$10,000-$49,999
Abgenix
Access National Bank
Affiliated Hospitals Dialysis Center

$5,000-$9,999
Aetna
AccuHealth

$1,000-$4,999
AFLAC
Amerihealth

$500-$999
Ameriprise
American Family

$100-$499
American National
American Express
American Health Care

$10-$99
American Family
American Health Care

$5-$9
American Family
American Health Care

$0.50-$4
American Family
American Health Care

$0.25-$0.49
American Family
American Health Care

$0.10-$0.24
American Family
American Health Care

$0.05-$0.09
American Family
American Health Care

$0.01-$0.04
American Family
American Health Care

$0-$0.01
American Family
American Health Care

Every effort has been made to present an accurate list of supporters. If your generous donation was inadvertently omitted from the list, please contact us at info@kidney.org.
Every effort has been made to present an accurate list of supporters. If your generous donation was inadvertently omitted from the list, please contact us at info@kidney.org.
### FINANCIALS highlights

Figures below depict the combined financial activities of the National Kidney Foundation and its Affiliates for Fiscal Year 2013.

#### PUBLIC SUPPORT AND REVENUE

<table>
<thead>
<tr>
<th>Source</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>$16,183,227</td>
<td>29.6%</td>
</tr>
<tr>
<td>Special Events (Net)</td>
<td>$15,583,961</td>
<td>28.5%</td>
</tr>
<tr>
<td>Program Service Fees</td>
<td>$12,815,113</td>
<td>23.1%</td>
</tr>
<tr>
<td>Government Grants</td>
<td>$4,063,054</td>
<td>7.4%</td>
</tr>
<tr>
<td>Membership Dues</td>
<td>$970,297</td>
<td>1.8%</td>
</tr>
<tr>
<td>All Other Income</td>
<td>$5,215,752</td>
<td>9.6%</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$54,631,414</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

#### EXPENSES

<table>
<thead>
<tr>
<th>Expense</th>
<th>Amount</th>
<th>% of Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Education</td>
<td>$12,853,719</td>
<td>23.9%</td>
</tr>
<tr>
<td>Public Health Education</td>
<td>$11,232,939</td>
<td>20.9%</td>
</tr>
<tr>
<td>Community Services</td>
<td>$10,601,778</td>
<td>19.7%</td>
</tr>
<tr>
<td>Patient Services</td>
<td>$6,921,444</td>
<td>12.8%</td>
</tr>
<tr>
<td>Research</td>
<td>$1,455,538</td>
<td>2.7%</td>
</tr>
<tr>
<td><strong>Total Program Expenses</strong></td>
<td><strong>$43,065,418</strong></td>
<td><strong>80.0%</strong></td>
</tr>
<tr>
<td>Fundraising</td>
<td>$5,810,517</td>
<td>10.8%</td>
</tr>
<tr>
<td>Management &amp; General</td>
<td>$4,954,323</td>
<td>9.2%</td>
</tr>
<tr>
<td><strong>Total Support Services</strong></td>
<td><strong>$10,764,840</strong></td>
<td><strong>20.0%</strong></td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$53,830,258</strong></td>
<td><strong>100.0%</strong></td>
</tr>
</tbody>
</table>

#### ASSETS

<table>
<thead>
<tr>
<th>Asset</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and Cash Equivalents</td>
<td>$8,286,182</td>
</tr>
<tr>
<td>Investments</td>
<td>$24,753,360</td>
</tr>
<tr>
<td>Accounts Receivable</td>
<td>$5,227,033</td>
</tr>
<tr>
<td>Inventories of Educational &amp; Campaign Material</td>
<td>$127,496</td>
</tr>
<tr>
<td>Prepaid Expenses</td>
<td>$551,272</td>
</tr>
<tr>
<td>Fixed Assets, Net</td>
<td>$2,822,475</td>
</tr>
<tr>
<td>Other Assets</td>
<td>$652,839</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$42,420,927</strong></td>
</tr>
</tbody>
</table>

#### LIABILITIES AND NET ASSETS

<table>
<thead>
<tr>
<th>Liability</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Loans Payable</td>
<td>$2,620,069</td>
</tr>
<tr>
<td>Accounts Payable &amp; Accrued Expenses</td>
<td>$7,029,348</td>
</tr>
<tr>
<td>Deferred Income</td>
<td>$2,998,711</td>
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<tr>
<td>Other Liabilities</td>
<td>$30,896</td>
</tr>
<tr>
<td><strong>Total Liabilities</strong></td>
<td><strong>$12,679,024</strong></td>
</tr>
<tr>
<td>Net Assets</td>
<td>$17,417,870</td>
</tr>
<tr>
<td>Temporarily Restricted</td>
<td>$9,566,023</td>
</tr>
<tr>
<td>Permanently Restricted</td>
<td>$2,758,010</td>
</tr>
<tr>
<td><strong>Total Net Assets</strong></td>
<td><strong>$29,741,903</strong></td>
</tr>
<tr>
<td>Total Liabilities and Net Assets</td>
<td>$42,420,927</td>
</tr>
</tbody>
</table>
HOW WE HELP

Educating Americans through multimedia public awareness initiatives about kidney disease and ways to reduce their risk. Empowering those at risk to take action at free, local kidney health checks. Supporting kidney patients, organ donors, and their families — online at kidney.org, on the phone toll-free at 1.855.NKF.CARES, and through personal peer-mentoring. Advocating as the voice of the kidney patient in Washington DC to address the organ donor shortage, fund more kidney research, and defend Medicare coverage for kidney disease. Sharing the latest treatment information and practices with healthcare providers so patients get the best possible care.